(Henkel)

4 Brand like a Friend

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Datum / Date

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Rule 12g3-2(b) Submission File No. 82-4437 Henkel KGaA

Ladies and Gentlemen:

Enclosed please find Henkel's press release "Henkel strengthens its Adhesives business in Asia".

This information is being furnished pursuant to Rule 12g3-2(b) of the Securities Exchange Act of 1934, as amended.

Very truly yours,

HENKEL KGaA

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Kommanditgesellschaf auf Aktien Sitz Düsseldorf

Handelsregister

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Geschäftsführung: Prof. Dr. Ulrich Lehner (Vorsitzender), Dr. Jochen Krautter, Dr. Klaus Morwind, Prof. Dr. Uwe Specht (als personlich haftende Gesellschafter)

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An:

Kopie: (Blindkopie: Thomas-Gerd Kuehn/KGaA/HENKEL)

Thema: Press Release "Henkel strengthens its Adhesives business in Asia"



Information from Corporate Communications

Ladies and Gentlemen,

Attached please find the press release "Henkel strengthens its Adhesives business in Asia", which we just distributed to the media.

With my very best regards

Ernst Primosch

Press Release

Entry into the Korean sealants market

Henkel strengthens its Adhesives business in Asia

The Henkel Group strengthens its Adhesives business through the takeover of the Korean sealant manufacturer Lucky Silicone Industry Co. Ltd. headquartered in Jincheon, Korea. The company is the market leader in Korea's sealants segment.

Düsseldorf/Jincheon - The Henkel Group acquired the Korean company Lucky

Silicone Industry Co. Ltd. at the end of 2003. This enterprise, which was founded in

1978 and has a workforce of 46, primarily develops, produces and sells sealants in

Korea. As the market leader in Korea, Lucky Silicone Industry Co. Ltd. realized sales

of around 30 million euros in fiscal 2002.

"The company is an excellent complement to our existing Adhesives business in

Korea", explained Alois Linder, Executive Vice President Consumer and Craftsmen

Adhesives. "This acquisition gives Henkel a strategically important position in the

rising Asian sealants market."

"Henkel - A Brand like a Friend". Henkel is a leader with brands and technologies

that make people's lives easier, better and more beautiful. The Henkel Group

operates in three strategic business areas - Home Care, Personal Care, and

Adhesives, Sealants and Surface Treatment. In fiscal 2002 the Henkel Group

generated sales of 9.66 billion euros and an operating profit (EBIT) of 666 million

euros. 50,000 employees work for the Henkel Group worldwide. People in 126

countries around the world trust in brands and technologies from Henkel.

This information contains forward-looking statements based on the current beliefs and estimates of Henkel's management. They are not guarantees of future performance. These forward-looking statements are subject to certain risks and uncertainties that could cause the Company's actual results or performance to be materially different from those expressed or implied by such statements. Many of these risks and uncertainties relate to factors that are beyond Henkel's ability to control or estimate precisely, such as future market and economic conditions and the behavior of other market

participants. Henkel does not intend nor assume any obligation to update these forward-looking statements.

January 14, 2004

Henkel Group Corporate Communications

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